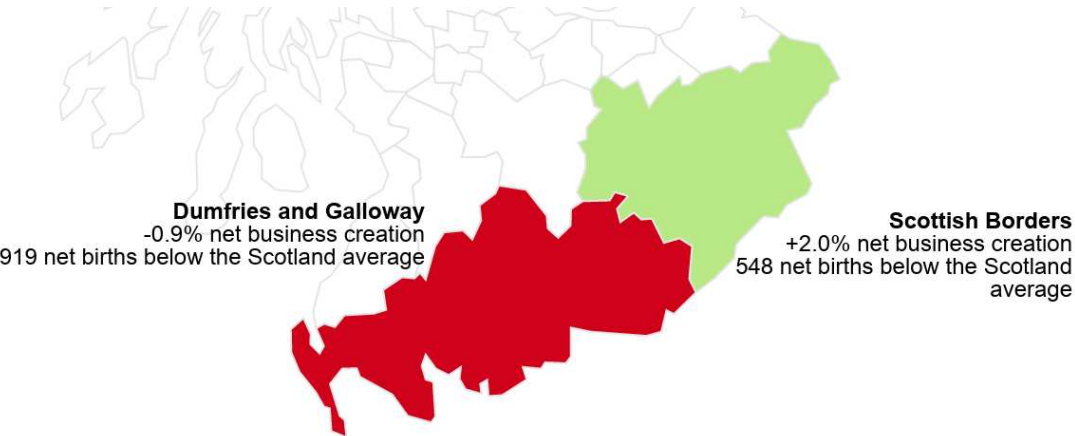


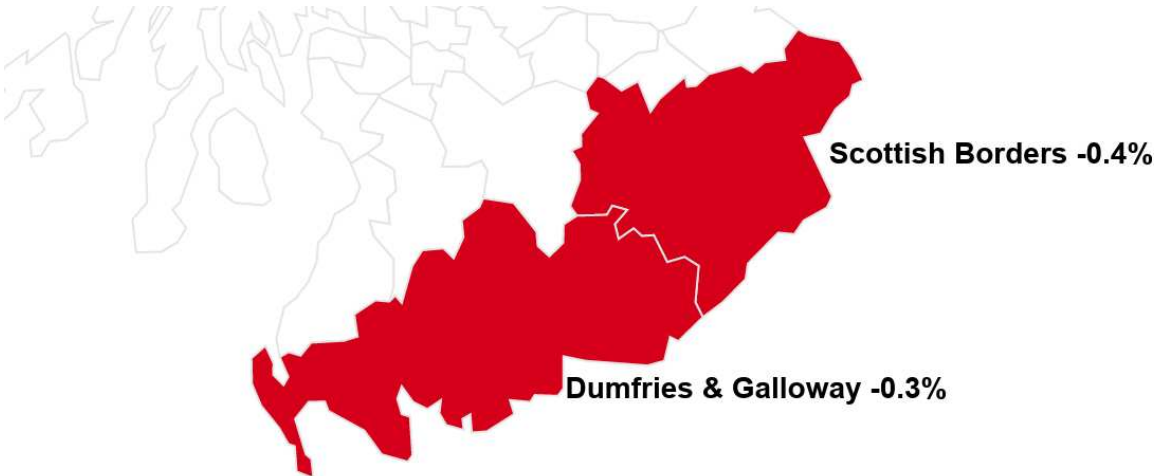
Total new business creation 2010-2017 as a percentage of the business base

The South of Scotland had the overall weakest performance of all the regions in Scotland. Dumfries and Galloway was the only authority which saw more deaths than births between 2010 and 2017. The overall growth in the Borders was marginal, and as a result the region under-performed compared to its business base.



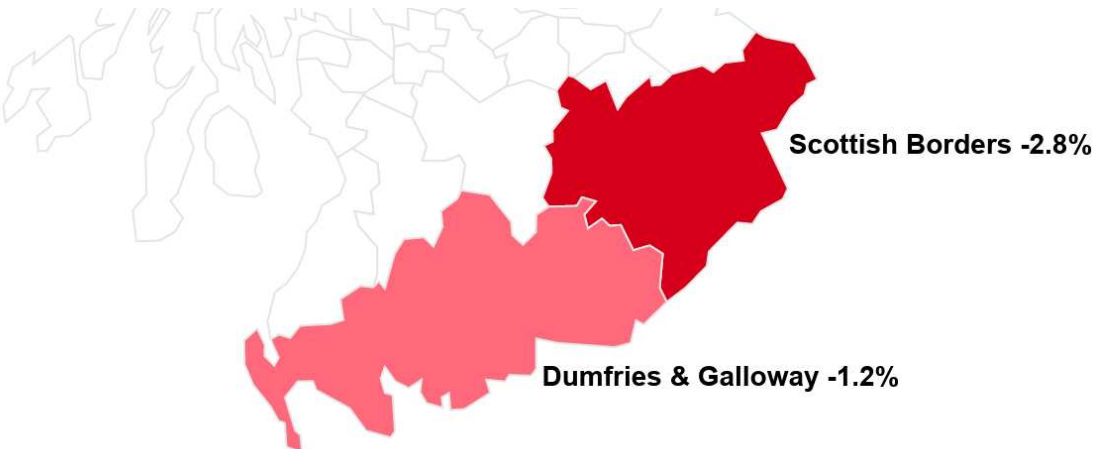
New business creation (as a percentage of the business base) 2015-2017

The decline was consistent in the last three years across the regions in the south, with both seeing more deaths than births leading to a near 1% decline in their total business population (excluding inward migration and inward investment).



Change in new business creation (as a percentage of the business base) from 2012/14 to 2015/2017

The decline over the last three years compared to the prior three ran counter to the overall performance. The trend in the Borders is stronger than it is for Dumfries and Galloway.



Source: Analysis of ONS data by Scottish Enterprise's Economic Research team

New business creation is calculated by subtracting the number of business deaths from the number of business births. The percentage is then calculated by dividing the growth/decline by the business base