

# New business creation in the Highlands and Islands

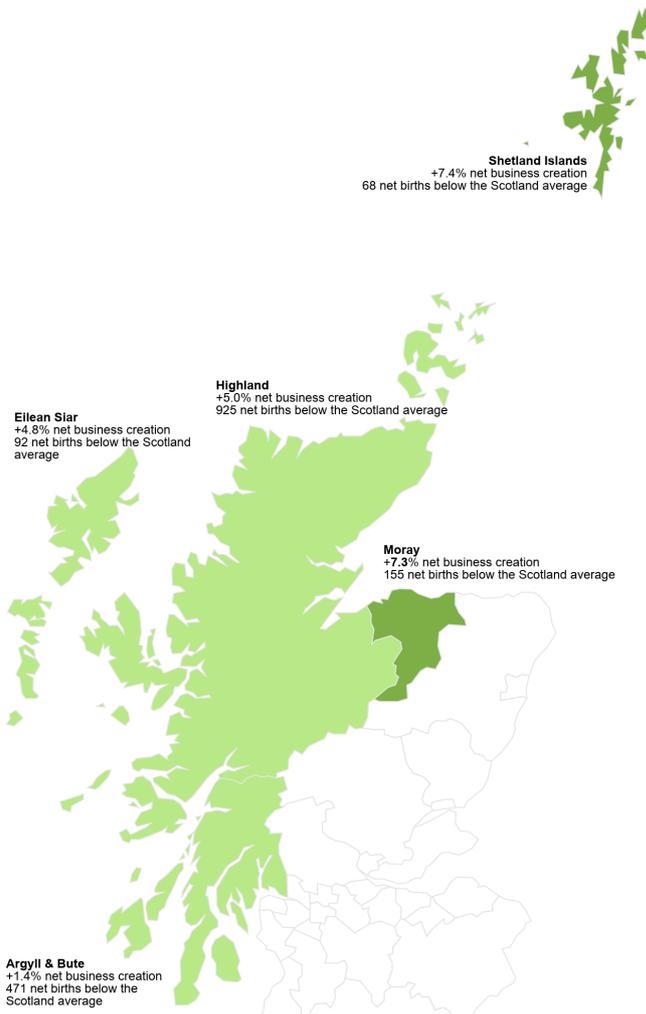
## 2010-17

December 2018

### Total new business creation 2010-2017 as a percentage of the business base

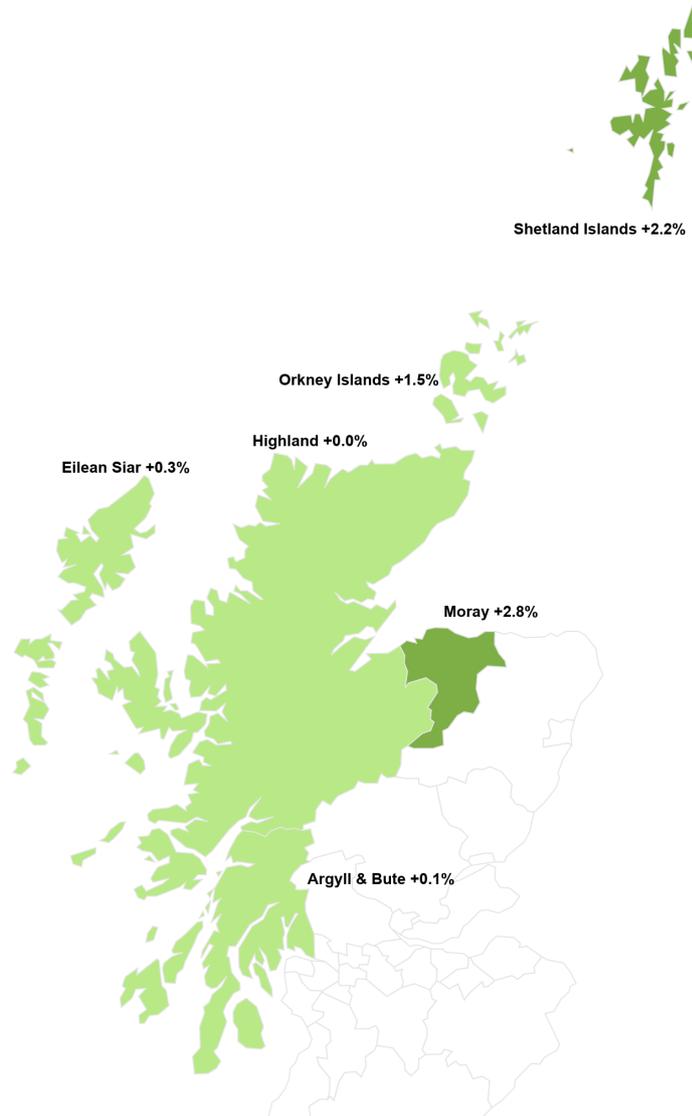
Every authority in the City Region saw an increase in its new business creation over the last eight years, with the growth strongest in the Shetland Islands and Moray; weakest in Argyll & Bute.

However, relative to the percentage growth seen across all of Scotland all areas had a deficit of new businesses created.



### New business creation (as a percentage of the business base) 2015-2017

All areas saw more births than deaths in the last three years, although this was marginal across most of the Highlands. Only the Shetlands and Moray saw growth over 2%.



### Change in new business creation (as a percentage of the business base) from 2012/14 to 2015/2017

Every area in the Highlands and Islands saw what was already marginal new business creation - at best - decline in the last three years compared to the prior period. This means the overall trend for new business creation is pointing downwards across the whole region.

